

2027 ASCRS ANNUAL MEETING EXHIBIT SCHEDULE & PRICING

LOCATION: San Diego Convention Center – San Diego, California

EXHIBIT HALL HOURS:

Friday, April 2	12:00 p.m.–5:00 p.m.
Saturday, April 3	9:00 a.m.–5:00 p.m.
Sunday, April 4	9:00 a.m.–5:00 p.m.

EXHIBITOR MOVE-OUT:

Sunday, April 4	5:00 p.m. - 9:00 p.m.
Monday, April 5	8:00 a.m.–5:00 p.m.
Tuesday, April 6	8:00 a.m.–5:00 p.m.

EXHIBITOR MOVE IN*:

Monday, March 29	8:00 a.m.–5:00 p.m.
Tuesday, March 30	8:00 a.m.–5:00 p.m.
Wednesday, March 31	8:00 a.m.–5:00 p.m.
Thursday, April 1	8:00 a.m.–5:00 p.m.**
Friday, April 2	8:00 a.m.–12:00 p.m. (no freight on exhibit floor during this time)

*Exhibit Move In will be based on a Target Move In Schedule which will be included the Exhibitor Service Manual. The Exhibitor Service Manual will go live in December 2026.

**Flooring must be laid by 5:00 PM, Thursday, April 1st or Freeman will force carpet in your booth at the exhibitor's expense.

Exhibit schedule is subject to change, final schedule will be published in the 2027 Exhibitor Guide which will be available in June 2026.

EXHIBIT SPACE RENTAL FEES:

- Inline Linear: \$3,900 per each 10'x10' increment
 - Corner Fee: \$200 per each open corner
- Island Booths: \$41.00 per square foot

INCLUDED IN BOOTH FEE:

- Six (6) complimentary exhibitor personnel badges per 100 square feet of booth space.
- One (1) ASCRS Subspecialty Day Exhibitor Badge per 100 square feet of booth space (maximum of 10).
- Admission to ASCRS & ASOA sessions, provided seating is available.
- Admission to the ASCRS ASOA Party for a Purpose & ASCRS Film Festival.
- Company listing in the Printed & Digital Guides and the Meeting App.
- Opportunity to reserve meeting space at official ASCRS hotels

PAYMENT SCHEDULE:

- **Group 1/Advanced Sale Exhibitors:** 50% Deposit will be due by Friday, September 25th.
- **Group 2+:** A 50% deposit is required with your application to be included in the Priority Point grouping system. Applications submitted without a payment will not be binding and space will not be assigned or held.
- **Final/Full Booth Payments:** Due January 8, 2027.
- Applications submitted on or after January 9, 2027 must include the full booth space fee within two (2) weeks of application approval date.
- **Please Note: A 2.5% processing fee will be added to all credit card payments. To avoid this fee, you may pay via ACH/wire transfer or by mailing a check to ASCRS.**

BOOTH SPACE CANCELLATION/REDUCTION POLICY:

Cancellation of assigned booth space must be submitted in writing to the Exhibits Team. Cancellations will not be taken on the phone. Exhibitors canceling an assigned booth will forfeit a percentage of the total space fee based on the following:

- **Before September 25, 2026:** Cancellation/reduction of space will be accepted with no penalty.
- **September 26, 2026 – January 8, 2027:** Cancellation/reduction will result in a forfeit of 50% of booth fee.
- **On or after January 8, 2027:** Cancellation/reduction will result in a forfeit of 100% of the booth fee.

ADDITIONAL OPPORTUNITIES FOR 2027:

- Business Suites (10x10, 10x20, and 20x20 options available)
- Attendee / Mailing Lists
- Additional Company Names in Online and Printed Exhibitor Listings
- EyeSeek (Exhibitors 400 sq. ft. or less)
- ASOA Tabletop Exhibit - ASOA Networking Lounge
- Industry Expert Theaters
- Sponsorship opportunities will be announced as we approach the 2027 ASCRS and ASOA Annual Meeting.