

# ASCRS 2024 ANNUAL MEETING - APRIL 6-8, 2024, BOSTON, MA

## EXHIBIT HALL SPONSORSHIP OPPORTUNITIES

For more information, please contact the Exhibits Team at [exhibits@ascrs.org](mailto:exhibits@ascrs.org).

### WELLNESS LOUNGE - \$15,000 for up to 4 exhibitors to co-sponsor, or \$50,000 for sole sponsorship

Feed Your Mind, Feed Your Body, Feed Your Soul in the new Wellness Lounge with daily activities including complimentary massage, comfort animals, brain games, and interactive mural paint by numbers.

Sponsorship includes company recognition on the hanging sign, ground signage, digital signage, walk in slides, meeting app, and final program. Sponsors can also provide logo shirts for the massage therapists to wear.



### HEADSHOT LOUNGE - \$35,000

Throughout the day on Saturday, Sunday and Monday, a professional photographer will be providing complimentary headshots for all attendees.

Sponsorship includes company recognition on the hanging sign, ground signage, digital signage, walk in slides, meeting app and final program.



### CHARGING LOUNGES - \$20,000 each, or both for \$35,000

There will be 2 strategically placed Charging Lounges on the exhibit floor for attendees to Relax and Recharge. Sponsorship includes your logo/artwork on the charging tables and ground signage.



### EYESEEK - \$1500

**This activity is designed exclusively for exhibitors in booths 400 sq. ft. or less.**

Exhibitors purchase a slot for the EyeSeek mobile app game. To be eligible to win the various grand prizes, attendees **must** visit all participating booths in the exhibit hall and scan the QR Code.



This is the perfect opportunity to bring attendees to your booth and engage in conversations and discussions about your product or service. Participating exhibitors will be highlighted on signage throughout the hall and in the EyeSeek section of the mobile app. A floor decal will also be placed in front of your booth showing your participation in this activity.

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

For additional sponsorship opportunities, including ASCRS Tap Room presentations, digital signage, banners, clings, etc – please contact Jessica Donohoe ([jessica@eyeworld.org](mailto:jessica@eyeworld.org)) or Joe Dooley ([joe@eyeworld.org](mailto:joe@eyeworld.org)) for more information.

### FIRST RIGHT OF REFUSAL

Exhibitors with sponsored items in 2023 will have First Right of Refusal for the same opportunity in 2024.