



## **2018 Practice Management Bootcamp**

Friday, April 13, 2018

8:00 am – 5:00 pm

Room 201, Level Two, Walter E. Washington Convention Center

### **Welcome from Program Co-Chairs**

*Hayley Boling, MBA*

*Boling Vision Center*

*Joe Theine, MBA, COE*

*Four Corners Eye Clinic*

### **MACRA 201 – What to Expect in Year Two**

*Nancey McCann*

*Government Relations, ASCRS*

### **It's Not "If" but "When" ... Documentation that Will BEAT a Chart Audit**

*E. Ann Rose*

*Rose & Associates, a division of BSM Consulting*

### **Breaking Through the "Clutter" – How to Identify GRAND SLAM Marketing Opportunities**

*Paul M. Stubenbordt*

*Stubenbordt Consulting, Inc.*

### **BREAK**

### **Change Your Practice Culture ... Improve Satisfaction for ALL!**

*William T. Koch, COA, COE, CPC*

*Texas Retina Associates*

### **Practice Vital Signs – How to Diagnose "Sick" Processes**

*Andrew T. Maller, MBA, COE*

*Maureen L. Waddle, MBA*

*BSM Consulting*

### **LUNCH**

### **Risk Management – Avoiding Business Landmines**

*Allison Shuren, MSN, JD*

*Arnold & Porter LLP*

### **People Management – Engaging Your Team for Optimal Performance**

*Bruce S. Maller*

*BSM Consulting*



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### **BREAK**

### **Staff Training/Orientation/Onboarding That Will MAXIMIZE Practice Flow & Efficiency**

*Elizabeth Holloway, PHR, COE, CPSS*

*BSM Consulting*

### **Q&A Presenters' Panel**

### **Wrap Up and Closing Remarks**