



ASCRS·ASOA
SYMPOSIUM & CONGRESS

MAY
5-9 **2017**
LOS ANGELES

ASOA Attendee Guide

Los Angeles Convention Center



Helpful Information for Congress Attendees

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Housing Accommodations

- **[Book your housing](#) through [ASCRS/ASOA](#) to obtain discounted rates.**
- ASCRS•ASOA will provide shuttle service to and from designated hotels and the Los Angeles Convention Center. [View the shuttle schedule.](#) *Shuttle schedule is subject to change.
- **[View a map of hotel locations and amenities.](#)**

Travel Reservations

- Attendees will fly in and out of LA International Airport (LAX) which is less than 20 miles from the Los Angeles Convention Center. Hotel shuttles and taxis are available from the airport to all hotels.
- If you are registered for any of the [ASOA Workshops](#) on Friday, May 5, you will want to arrive on Thursday, May 4.



What Your Conference Registration Includes

- **Your badge and meeting materials.** These will not be mailed in advance. **IMPORTANT:** Bring your confirmation email with you onsite to print your badge.
- **Access to all ASCRS and ASOA programs.** Separate registration and fees required for [ASOA Workshops](#), [Cornea Day](#), [ASCRS Glaucoma Day](#), and [ASCRS Refractive Day](#).
 - A joint registration category is available for those interested in attending both the ASOA Congress and [Technicians & Nurses Programs](#).
 - ASCRS programs are **not** eligible for COE credit.
- **Admission to the Exhibit Hall and the ASCRS/ASOA Gateway.**
- **General Sessions and ASOA Roundtables.**
- **ASOA Networking Lounge** and featured activities, including Consultants-on-Call.
- **ASOA Celebration** – Sunday, May 7, from 8PM to 12AM
Location: Exchange LA
Conference badge required



ASOA Workshops & COE Exam

- You do not have to attend the ASOA Congress to register for the [ASOA Workshops](#)* or the [COE Exam](#)*. *However, separate registration and fees apply for these programs.*
- [ASOA Workshops](#) are optional training workshops and review courses in a concentrated training environment. Register for the following workshops:
 - *Friday, May 5 – Saturday, May 6, 2017:*
 - [Practice Management Bootcamp](#) (Full Day)
 - [COE Review Course](#) – Part 1 and 2 (1 1/2 Days)
 - [The Ritz Carlton Leadership Center: Excellence in the Patient Experience and Memorable Customer Service](#) (Full Day)
 - [Dale Carnegie Training: Building a Culture of Engagement: Achieving and Retaining Success](#) (Full Day)
 - *Tuesday, May 9, 2017:*
 - [COE Exam](#) (Registration deadline April 14, 2017–*NO onsite registration*)

* *Limited seating*

Course Details

- **Online Real-Time Program**: Maximize your time at the conference. Search and browse the program to plan your own custom itinerary.
- **Handouts**: We strongly advise you print/download conference handouts in advance. Printers will not be available on site for this purpose.
- **Download the ASCRS/ASOA All Access Mobile App** which includes up-to-date meeting information as it becomes available. (Available April 2017. Please download from Apple or Android store)

Shuttle Buses

- The [shuttle bus schedule](#) is available on the [ASCRS/ASOA Annual Meeting](#) website. A printed schedule will also be included in your conference bag.
- Allow yourself a minimum of 45 minutes prior to the start of your first session at the Los Angeles Convention Center.



Navigating the Congress

- **ASOA Programming** will be held primarily on Level 2 of the Los Angeles Convention Center at 1201 South Figueroa Street.
- **ASCRS Programming** will also be held in the Los Angeles Convention Center, on Levels 1 and 2.
- **The Exhibit Hall** will be located in the South Hall of the Los Angeles Convention Center. The Exhibit Hall will be open 9 am – 5 pm, Saturday – Monday.
- **Los Angeles Food Trucks:** One unique feature of the 2017 ASCRS·ASOA Symposium & Congress is the food. This year, we will offer a variety of food trucks for lunch in different locations in the Los Angeles Convention Center during lunch hours. The food trucks will give attendees the opportunity to get a taste of L.A. during the meeting. The food trucks will offer several food options such as tacos, Korean BBQ, and other options that capture the eclectic L.A. food scene.
- Bring your confirmation email, print your badge, and pick up your bag and registration materials at **Attendee Registration** located in the South Lobby of the Los Angeles Convention Center.



Opening General Session and ASOA Roundtables

- **Opening General Session:**
 - *Saturday, May 6, 8:00 – 10:00 am, Petree Hall CD*
 - [Keynote Speaker](#) – Dan Thurmon – “Achieving Peak Performance”
- **Roundtables:**
 - *Saturday, May 6, 11:00 am – 12:00 pm, Room 515A-B*
 - You may join any table for as long as you wish and move freely between tables/topics. No registration is required.



Networking Lounge Room 511

- **The Networking Lounge** will open 30 minutes before ASOA sessions begin and close 30 minutes after ASOA sessions conclude.
- **Consultants-on-Call:** Walk in or schedule one-on-one meetings with experienced consultants.
- **Career Board:** Post a resume or browse resumes for job openings. Resumes or job postings should be sent in advance to amy@asoa.org.
- **Attendee ribbon pick-up**
- **ASOA resources**

Networking Events

- **Dance the night away at the ASOA Celebration**** at Exchange LA (Spring Street), Sunday, May 7, 8:00 pm to 12:00 am. There will be a cash bar and live music.
- **Administrator Beginner's Circle (ABC)* [Lunch and Program](#)**
 - Sunday, May 7, 11:30 am – 1:00 pm (*Attendance limited to ABC Group members with four or fewer years in ophthalmic practice management. Separate registration fee required)
- **Certified Ophthalmic Executive (COE) [Lunch and Program](#)**
 - Monday, May 8, 11:30 am – 1:00 pm (Open only to current COEs. Separate registration fee required.)

***Conference badge is required for admittance. Guest admitted with badged attendee.*



What to Pack

- Conference attire is business casual.
- Weather in Los Angeles can vary in May. Plan on checking the weather in advance and pack an umbrella.
- Meeting rooms can be chilly. Pack a light jacket or sweater.
- Bring plenty of business cards to make the most of your networking experience.
- Print/download session handouts in advance.
(Printers **will not** be available on site for this purpose)



Los Angeles Tourism

- Los Angeles is a wonderful city for site seeing, shopping, dining, or exploring. [Take the time to Discover Los Angeles!](#)



Reminders

- [Online Real-Time Program](#) : Gain the most from this educational opportunity by planning your schedule in advance.
- **Download the ASCRS/ASOA All Access Mobile App** which includes up-to-date meeting information as it becomes available. (Available April 2017)
- **Continuing Education Credits:** Obtain your credits and print certificates before leaving the conference at the technology kiosks located in the Los Angeles Convention Center.
- **Charging Stations:** Located throughout the Los Angeles Convention Center should you need to charge your electronic devices.
- The [ASOA Staff](#) is happy to answer any questions you may have prior to the conference.

SEE YOU IN LA!